



MAC N' CHEESE CHALLENGE BENEFITTING MAKE-A-WISH® Southern Florida

March 25, 2017

Estero High School

Sponsorship LEVELS

Big Cheese Sponsor - \$5,000

- Use of statements like "Mac n Cheese Challenge presented by (company name/logo)" on event flyers, social media and press releases
- Opportunity to have 4 company banners in various locations at the event (provided by company)
- Contributing partner toward the sponsorship of a local wish
- Two brief speaking opportunities at the event (morning and afternoon)
- 10 General Admission tickets to the Mac n Cheese Challenge
- One judge position
- 6ft table at event to market your company and provide product or collateral information (table provided by Make-A-Wish)
- Opportunity for 10 company representatives to participate in Walk For Wishes at FGCU on February 25, 2017 if committed by February 23, 2017

Golden Spoon Sponsor - \$2,500

- Company name/logo on event flyers and press releases
- Opportunity to have 2 company banners in various locations at the event (provided by company)
- Verbal recognition at the event
- 8 General Admission tickets to the Mac n Cheese Challenge
- One judge position
- 6ft table at event to market your company and provide product or collateral information (table provided by Make-A-Wish)
- Opportunity for 6 company representatives to participate in Walk For Wishes at FGCU on February 25, 2017 if committed by February 23, 2017

Silver Spoon Sponsor - \$1,000

- Company name/logo on event flyers and press releases
- Opportunity to have 1 company banner at the event (provided by company)
- Verbal recognition at the event
- 6 General Admission tickets to the Mac n Cheese Challenge
- One judge position
- 6ft table at event to market your company and provide product or collateral information (table provided by Make-A-Wish)
- Opportunity for 4 company representatives to participate in Walk For Wishes at FGCU on February 25, 2017 if committed by February 23, 2017



Bronze Spoon Sponsor - \$500

- Company name/logo on event flyers and press releases
- Verbal recognition at the event
- 2 General Admission tickets to the Mac n Cheese Challenge
- 6ft table at event to market your company and provide product or collateral information (table provided by Make-A-Wish)
- Opportunity for 2 company representatives to participate in Walk For Wishes at FGCU on February 25, 2017 if committed by February 23, 2017

Sponsorship Agreement

This letter entitles the signing sponsor the benefits listed in the above sponsorship opportunities proposal. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than March 24, 2017.

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____ **Contact Email:** _____

Company Name: _____

Address: _____ **City, State & Zip:** _____

In-Kind Sponsors, please list your donation(s) and retail value: _____

This letter correctly sets forth the understanding of:

Print Name

Signature

If you are sponsoring this event as an organization, please e-mail your company logo directly to tmarini@sflawish.org.

